Information Event
Double Degree Programme 2018/19
MSc Business Administration

20 October 2017, room H255
▶ BFH Business School
Agenda

• Double Degree. Why?
• Our Partner University USC
• Practical information
• Application & Selection
• Questions
Why a Double Degree?

Professional Qualification

- Expertise
- Social Competence
- Personal Competence
- Intercultural Competencies
- Language
- Mobility
- Method
Why a Double Degree?

Two degrees from two types of universities

Get a Master Degree with 120 ECTS and better PhD-Options for the future

Benefit from two high-standard educational countries

Collect points for your Certificate of Global Competence

Build an international network of contacts
.... and get to know the country and it's people
Our Double Degree Programme

- Master of Science (M.Sc.) in Business Administration from BFH (21 ECTS)
- Master of Business Administration (MBA) from USC (24 ECTS)
- Thesis (21 ECTS incl. Thesis)
- USC Semester either in Semester 2 (end of July to end of November) or Semester 1 (beginning of March to end of June) (30 ECTS)

- Master of Science (M.Sc.) in Business Administration from BFH
- Master of Business Administration (MBA) from USC (Master of Course work)
Our Double Degree Programme

➢ Master of Science (M.Sc.) in Business Administration from BFH
➢ Master of International Management from USC (Master of Course work)

*USC Semester either in **Semester 2 (end of July to end of November)**
  or **Semester 1 (beginning of March to end of June)**
Our Double Degree Programme

- Master of Science (M.Sc.) in Business Administration from BFH
- Master of Management from USC (Master of Course work)

*USC Semester either in Semester 2 (end of July to end of November) or Semester 1 (beginning of March to end of June)
University of the Sunshine Coast, Australia

- Public university founded in 1996
- 10,000+ students (10% International students)
- International students coming from Europe, North America, Scandinavia and Asia
- More than 100 Bachelor and Master programmes
- 2 Faculties: Arts & Business and Science Health, Education & Engineering
The Region – The Sunshine Coast
The Region – The Sunshine Coast

- Popular tourist destination
- Surfing beaches, sporting facilities, World Heritage listed Fraser Island, Under Water World, Australia Zoo etc.
- Good transport connections
The Region – The USC Campus

- Open campus on wildlife reserve
- Modern academic facilities
- Student accommodation next to the campus
- Sport facilities
- 10 minutes to the beach by car
Courses at USC – Master of Business Administration

4 courses (= 30 ECTS) in Semester 2 or Semester 1

<table>
<thead>
<tr>
<th>Semester 2</th>
<th>Semester 1</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>(End of July – End of Nov)</em></td>
<td><em>(Beginning of March – End of June)</em></td>
</tr>
<tr>
<td>MGT704</td>
<td>BUS708</td>
</tr>
<tr>
<td>Global Business Management</td>
<td>International Trade and Exchange</td>
</tr>
<tr>
<td>MGT735</td>
<td>Select an elective from the MBA</td>
</tr>
<tr>
<td>Retail Supply Chain Management and Procurement</td>
<td>elective course list</td>
</tr>
<tr>
<td>MGT736</td>
<td>Select an elective from the MBA</td>
</tr>
<tr>
<td>Retail Supply Chain Sustainability and Risk Management</td>
<td>elective course list</td>
</tr>
<tr>
<td>Select an elective from the MBA</td>
<td>Select an elective from the MBA</td>
</tr>
<tr>
<td>elective course list</td>
<td>elective course list</td>
</tr>
<tr>
<td>No credits for ACC701, BUS702, BUS703, BUS704, MGT701, MGT703, MGT723, MKG701</td>
<td></td>
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</tbody>
</table>
## Courses at USC – Master of International Business

4 courses (= 30 ECTS) in Semester 2 or Semester 1

<table>
<thead>
<tr>
<th>Semester 2 (End of July – End of Nov)</th>
<th>Semester 1 (Beginning of March – End of June)</th>
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</thead>
<tbody>
<tr>
<td>BUS710 Marketing in an International Environment</td>
<td>BUS706 International Business Law and Ethics</td>
</tr>
<tr>
<td>MGT704 Global Business Management</td>
<td>BUS707 Managing Across Global Cultures</td>
</tr>
<tr>
<td>Select a 700 level course from the USC School of Business*</td>
<td>BUS708 International Trade and Exchange</td>
</tr>
<tr>
<td>Select a 700 level course from the USC School of Business*</td>
<td>Select a 700 level course from the USC School of Business**</td>
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</tbody>
</table>

**Except BUS703, MGT703, MGT723, MGT726**

**Except BUS703, MGT723, MGT726**
### Courses at USC – Master of Management

4 courses (= 30 ECTS) in Semester 2 or Semester 1

<table>
<thead>
<tr>
<th>Semester 2</th>
<th>Semester 1</th>
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</thead>
<tbody>
<tr>
<td><em>(End of July – End of Nov)</em></td>
<td><em>(Beginning of March – End of June)</em></td>
</tr>
<tr>
<td>BUS702 Economics for Managers</td>
<td>BUS706 International Business Law and Ethics</td>
</tr>
<tr>
<td>MGT702 Managing People</td>
<td>BUS708 International Trade and Exchange</td>
</tr>
<tr>
<td>MGT712 Corporate Governance, Ethics and CSR</td>
<td>MGT703 Strategic Management</td>
</tr>
</tbody>
</table>

*Select one of:*  
HSM701, MGT704, MGT735, MGT736

*Select one of:*  
MGT730, MGT737
Practical Information – Australia/USC

- No limitation
- Tuition fees: A$ 10’260 (ca. CHF 7’600\(^1\))
- Student Visa: temporary visa, possibility to work up to 20 hours/week

Further Information

- University of the Sunshine Coast USC: [www.usc.edu.au/international](http://www.usc.edu.au/international)
- The USC experience of four international students: [www.usc.edu.au/topupdownunder](http://www.usc.edu.au/topupdownunder)

\(^1\) October 2016
Practical Information – Prerequisites

- All modules passed after AS17/18 resp. resit exams AS17/18
- English level C1 (no certificate required)

Note: You will get your final BFH ToR before having completed your studies at USC. Thus, the USC courses won’t be listed in your BHF ToR.
Practical Information – Application

- Mandatory Interview in English
- English Placement Test
- Application Form on Moodle
- Online Application MoveOn
## Application & Selection Process

<table>
<thead>
<tr>
<th>Event</th>
<th>Semester 2 at USC Autumn 2018</th>
<th>Semester 1 at USC Spring 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Event</td>
<td>October 2017</td>
<td>April 2018</td>
</tr>
<tr>
<td>Individual Interview</td>
<td>Continuously</td>
<td>Continuously</td>
</tr>
<tr>
<td>Application Deadline</td>
<td>14 January 2018</td>
<td>12 August 2018</td>
</tr>
<tr>
<td>Selection &amp; Confirmation</td>
<td>10 March 2018</td>
<td>26 August 2018</td>
</tr>
<tr>
<td>Study Place Confirmation</td>
<td>17 March 2018</td>
<td>2 September 2018</td>
</tr>
<tr>
<td>Nomination at Partner University</td>
<td>March/May 2018</td>
<td>September/October 2018</td>
</tr>
<tr>
<td>Start of studies at USC</td>
<td>July 2018</td>
<td>February 2019</td>
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Application & Selection – Application

1. Contact International Office to schedule an interview.

2. Fill out the Application Form
   - programme selection
   - motivation letter

3. Apply online on MoveOn!
   - Upload Application Form

Go to Moodle for Application Form and link MoveOn!
Application & Selection – Application

Application Deadline

14 January 2018
12 August 2018
USC – The «Cool Runnings»-Experience

BFH Double Degree student Ramona Winiger represented USC at Winter games 2016 at Mt Buller Victoria
QUESTIONS??
THANK YOU!!